

Dear CTSO Chapter Presidents and Members,

I would like to update you about the CTSO Revitalization Program. We are coming down the homestretch with Chapter Revitalization Plans due to me on April 8, 2024. I want to share the Theta Revitalization Plan we developed to give you some ideas. I will also be conducting a meeting on Zoom at the close of the March 2, 2024 CTSO Executive Board Meeting to answer questions and encourage members to share best practices.

Here is a quick time line of the development of our Theta Revitalization Plan which is attached:

- Our Chapter President, Membership Chair and I met in person to develop our first draft. We had asked that each person read the CTSO Plan and marked the goals and steps they thought we should include. We included all of the things that we already do as the hope is that this will be a comprehensive long term plan. We worked on blank templates from the CTSO Plan.
  
- We developed action plans for the following areas:
  1. Recruitment and Reinstatement of Members
  2. Retention of Members Through Relevance and Engagement
  3. Leadership
  4. Resources
  
- We sent the plan draft to each of our members and asked them to be prepared to discuss it at our next in person meeting. Members who were not in attendance were asked to submit feedback by e-mail or in a phone call. It was recommended at the meeting that we choose 2-3 goals in each of the four categories to focus on this year.
  
- The planning team met again and chose the 2-3 goals in each category to focus on this year based on recommendations from the meeting, and completed the rest of the templates – person(s) responsible, evidence of accomplishment, notes & modifications, and timeline for those goals.
  
- Chapter members will receive the finished plan at our next meeting and be asked to implement it from now until October 1 when we measure our success based on the number of new members. We will ask members to make a list of potential members at the meeting,
  
- We will send our plan to Emily DelPiano ([ebdelpiano@gmail.com](mailto:ebdelpiano@gmail.com)) who will post it on the D KG CTSO website, where all chapter plans will be stored so they can be perused for ideas.

I look forward to seeing you on March 2! Please contact me by e-mail ([acgrosjean@gmail.com](mailto:acgrosjean@gmail.com)) or phone (860-429-6152) if I can help in any way! Thank you for your attention,

Ann Grosjean, CTSO Membership Chair

