**Relevance Action Plan Template**

**Strategic Goal 1: Support Members**

**1.A. Create new membership opportunities**

1.A.2. Use technology, scholarships, mentoring and community partnerships to recruit and promote DKG as an international professional organization.

**1.B. Enhance existing membership opportunities.**

1.B.1. Strengthen personal and professional growth.

1.B.2 Strengthen individual chapters.

1.B.5. Promote and strengthen communication.

# SMART Goal: Maintain or increase membership in DKG as measured by the number of members who pay dues by October 1st of each calendar year and attend at least 50% of chapter meetings per year.

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| **Strategy:** | **Who is the person responsible?** | **Evidence of accomplishment** | **Notes, modifications to the strategy** | **Timeline** |

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